

Roland Bischof

Sports & Business Consultant



DOHA SPECIAL

for the world's biggest football event - 2022 in Qatar

Roland Bischof is one of Germany's most renowned experts in sports marketing (focus on football) and, in addition to his experience of 35 successful years in the business, he also has excellent knowledge, expertise and direct access to Qatar.

Since 2005, he has been to Doha more than 70 times and has closely followed the country's development in exchange with Qatari decision-makers.

More information at www.doha.berlin

Portfolio / Options "Doha Special"

The "Doha Special" is aimed at companies/brands, sponsors or their agencies planning an engagement in Qatar, as well as for participating associations.

- Individual consulting, expertise, planning (specialty: marketing, sponsoring, communication, networking)
- Activation of measures in Qatar
- Use of a comprehensive local decision-maker network (incl. sports, politics, business, media, tourism...)
- Coaching for executives and teams (incl. the preparation, backgrounds, etc.)
- Brand ambassador placement from meet & greet to a campaign (incl. own celebrity pool with access to over 500 national and international stars from football & sport)
- On-site support for participant associations and/or their organizational teams
- Other services by arrangement and individual objectives

"I would be delighted to bring my expert knowledge of Qatar to your engagement and work with you to develop a successful presence."

contact:

Roland Bischof

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